



**MAP (Minimum Advertised Pricing) Product and Shipping Agreement**

The Minimum Advertised Price (MAP) for Duraflex, Carbon Creations, Couture, Vaero, and Aero Function, is 20% off MSRP (Manufacturer’s Suggested Retail Price).

MAP Shipping Prices\* are as follows:

Category 1	\$170
Category 2	\$89
Category 3	\$119
Category 4	\$125
Category 5	\$69
Category 6	\$119
Category 7	\$95
Category 8	\$119
Category 9	\$59
Category 10	\$109
Category 11	\$69
Category 12	\$95
Category 13	\$129
Category 14	\$59
Category 15	\$109

Category 16	\$99
Category 17	\$55
Category 18	\$39
Category 19	\$59
Category 20	\$69
Category 21	\$109
Category 22	\$55
Category 23	\$19
Category 24	\$19
Category 25	N/A
Category 26	N/A
Category 27	N/A
Category 28	\$180
Category 29	\$145
Category 30	\$39

\*Shipping prices are defined by "Shipping" prices only. Handling, insurance, and other surcharges are not included in MAP shipping prices.

**Total MAP Pricing**

A distributor can choose to combine both MAP Pricing and MAP Shipping in an effort to lower the appearance of shipping prices. This means a distributor can add the MAP Shipping cost into the MAP cost of the item and advertise free shipping, or any variance thereof. However, a distributor cannot advertise an item below MAP cost and mark up the shipping.

**Example:** MAP item cost \$239 + MAP shipping cost \$120 = Total MAP cost of \$359.

You may list this item as \$359.00 with “Free” shipping but may NOT list this item as \$59.00 + \$300 shipping.

Extreme Dimensions, Inc. strictly monitors its MAP agreement. This ensures pricing integrity for all distributors resulting in positive gains for your company.

**MAP Violation Policy**

MAP and MAP Shipping are important for all dealers. It ensures that all dealers are profitable, including you. The following outlines our MAP Violation Policy:

**Effective July 1<sup>st</sup> 2016, the following Policies are being implemented:**

ED will review our Dealer’s listed MAP and Sale Pricing, at random, at least monthly. These audits will consist of several different parts, within every ED brand (Duraflex, Carbon Creations, Vaero, Couture, Aero Function) to be checked for compliance. If/when a Dealer is found to be in violation of MAP pricing, the following actions will be taken.

1<sup>st</sup> Violation = Written warning

2<sup>nd</sup> Violation = 30 day account suspension

3<sup>rd</sup> Violation = 90 day (minimum) account suspension

Additionally, if/when an account is in "suspended" status, the Dealer's name(s) will be placed on a "Do Not Sell" list for the duration of the suspension period. Dealers are not permitted to sell to any Dealer(s) that are placed on the "DNS" list. If a Dealer is discovered to be selling to a Dealer on the DNS list, the same penalty scale will be enforced.

**The undersigned Dealer has read and understood the Terms and Policies outlined in this document and agrees to adhere to them.**

\_\_\_\_\_  
Dealer Signature (Authorized Representative)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Dealer/Company Name

\_\_\_\_\_  
Extreme Dimensions, Inc. Signature (Authorized Representative)

\_\_\_\_\_  
Date